

BE OF GREATER INTEREST
TO BUYERS AND SPECIFIERS
LOOKING FOR SAFER &
HEALTHIER PRODUCTS

AS SEEN ON
ecospecifier.com.au



GET VERIFIED

ELIMINATE CUSTOMER CONCERNS

An Ecospecifier Global Verified Product Assessment is a third party verification of health, ecotoxicity and that product claims can be
TRUSTED

www.ecospecifier.com.au

green product community

VERIFIED PRODUCT
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trust brands™

Verify & Re-Assure Buyers

... that your product is not 'Greenwash' but an eco-preferred and healthy choice in accordance with the ^{*}Ecospecifier Global Verified Product Program Standard which assesses product claims in a rigorous, scientific manner using a Life Cycle Thinking (LCT) analysis in combination with our unique Ecospecifier Cautionary Assessment Process or ESCAP

***Cost:** \$2,150 including GST



WHAT YOU GET

Ecospecifier Global Verified Product Assessment Criteria:

1. ESCAP Health & Ecotoxicity assessment (EU REACH based system $\leq 0.1\%$ composition assessment) verification as a non-toxic product.
 - The Ecospecifier Cautionary Assessment Process or ESCAP is a health and eco-toxicity screen that considers the impacts of composition down to 0.1-0.001% (ESCAP and Product Category Specific Standards ranges) using Australian, European, US Standards and others (as appropriate) all under our ISO 9001 Certified Quality Management System.
2. ISO 14021 compliance verification of manufacturer environmental and health claims.
3. A Qualitative life cycle thinking based analysis report.
4. Green building rating tool relevance. ^{*}

For Building Products

Verification with Ecospecifier Global ALSO includes a full Green Building Rating Tool Technical Opinion as to building rating tool relevance for relevant country/countries.

- Including credits relevant to the Emirate, country or region e.g. Green Star™, LEED®, BREEAM™, Green Mark, Estidama and Pearl.

Verified Product Page Features

- Manufacturer & Product Name
- Product Summary
- Detailed Verified Assessment (between 1500 & 2500 words)
- Green Specification
- Product News x 4 articles
- Product Enquiry Form
- Manufacturer Story
- Supplier Details (Head Office Only)
- Product Images - up to 6
- Image of Company Logo
- Up to (3) PDFs, Brochures Technical Information & Weblinks
- Unlimited Category Entries
- 12 months listing on ecospecifier.com.au

Marketing Support Bonuses

- An Ecospecifier Global Verified Logo Graphic (as seen at top of page, left)
- A feature of your product to nearly 16,000 green subscribers in the Ecospecifier Global monthly newsletter
- A blast of your Verified Product Page to Ecospecifier Global's social media networks - Facebook, LinkedIn & Twitter
- Use of 'AS SEEN ON ecospecifier.com.au' LOGO PACKAGE on your marketing materials and website.

POSTAL

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GLOBAL WEBSITES

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www.ecospecifier.co.za
www.ecospecifier.sg

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