

Ecospecifier Global Social Media Services
- Marketing/Consultancy/Training



ecospecifier
global

green community
trust brands

advise.verify.market.connect



\$65ph*

(GST Inclusive/*Professional Fees Only)

ONE-ON-ONE TRAINING

3 X 2 Hours

GROUP TRAINING

2 x 4 Hours

High Impact Social Media Pack

Skills Training Writing/Design

We train your staff to improve their confidence and skills in social media content creation and response, up-skilling in writing and basic design skills and necessary, technical knowledge for social media management.

Immediate Benefits

- Improved skills in writing for social media (blogging and for other content production)
- Improved ability to represent brand with confidence and in the real time dynamics of social media engagement.
- Increased knowledge about the variables of planning and setting up paid for and organic campaigns on different social media platforms.
- Improved capability to analyse, evaluate and report on the performance of social media campaigns and make changes to social media strategy.

For more information, contact: Debra Robertson - marketing@ecospecifier.com.au / Phone: 1300 669 997