

David Baggs

CEO, Technical & GreenTag Program Director & Co-founder



David is a multi-award winning chartered architect, sustainability, energy-efficiency and life cycle assessment (LCA) consultant and Integrative Design Facilitator with over 30 years green building design & product experience. He is both a Green Star® and LEED® Accredited Professional.

David was Core Consultant to the Emirate of Abu Dhabi Urban Planning Council's 'Estidama Pearl' system responsible for the development of the New Buildings Rating Method and Design Guide.

He was sustainability, energy and eco-product LCA consultant to 10 Olympic projects including the Olympic Village and the Sydney SuperDome and more recently Sydney's new Green Square Town Centre and the Brisbane City Council and AMP Global Headquarters' interior fitouts.

He is an accomplished author of several books and curriculum on sustainable development, green procurement and life cycle analysis as well as columnist for several magazines.

A passionate advocate for a sustainable future in the built environment, David also heads up a world leading Green Building Solutions consulting team and **ecospecifier global's** green product research hub and Verified Products and GreenTag Certification programs to help progress sustainability in the global construction and retail industry.

He is a regular keynote speaker and much sought after industry educator in the disciplines of green materials intelligence, ecologically sustainable building design and cost effective integrative design practices.

*Green Star® is a Trademark of the Green Building Council of Australia and LEED® is a Trademark of the US Green Building Council.

Mary-Lou Kelly

Managing Director and Co-founder



Mary-Lou is a co-founder of **ecospecifier global**, playing a central role in the conception and strategic development of the company since 2003 with subsequent expansion throughout Australasia, Middle East, SE Asia and China .

Prior to that, Mary-Lou was Managing Director of Natural Integrated Living, the Australian architectural firm that specialised in ecologically sustainable building design.

It was Mary-Lou's idea that NIL's eco-materials database should be knowledge shared and disseminated on a far broader scale to industry and tied to green building rating schemes, thus accelerating ecological practices and outcomes for the built environment. The idea became the foundation for what ecospecifier provides today.

Mary-Lou has a passion for working with the planet. A qualified teacher and Certificate IV qualified workplace trainer, she was also founder of the South Gippsland Environment Education Centre and she has consulted to various local government and community groups in the creation of their own 'Centres for Sustainability.'

She has worked for public and government organisations in areas of education, marketing and project consultancy, including positions with Brisbane City Council, Queensland Department of Natural Resources and Environment, ANZ, Australia Post, National Australia Bank, Woolworths, AMP, Shell and CSR.

Michael Duggan

GreenTag™ Project Manager



Michael is an experienced business leader and manager having, in the past, acted as the Managing Director of the FWR Group a sustainability consulting company that he co-founded, as well as sales & marketing manager for a fast-growth, eco-housing company.

At **ecospecifier** Michael is responsible for strategic, human resource, financial and departmental management for all aspects of the company driving the growth and expansion of national and international teams, and is the GreenTag Program Manager overseeing the **ecospecifier** Quality Management System (ISO9001), the progress of products under GreenTag™ Certification and development of new programs.

Michael is an experienced project manager having directed a project team of professionals and worked directly with such companies as: Queensland Energy Resources, Canberra Land Development Agency, SALA Homes sustainable homes, ehabitat Sustainable homes, The Good Guys Electrical Retail Stores, QLD X-Ray, the PASK Group, Department of Infrastructure and Planning, QLD Department of Environment and Resource Management, The Hornery Institute, and the Australian Research Institute in Education for Sustainability (ARIES).

Michael is undertaking a PhD in the research area of Business Development, Globalisation and Education for Sustainable Development at USC SRC, through the monitoring and evaluation of decentralised global organisations.

Michael is committed to accelerating sustainable development, and facilitating its uptake into the mainstream through strategic business management and sustainability learning.

Martin Pinson

NSW Consulting Manager, Senior ESD Consultant



Martin is a qualified Environmental Engineer, Architect and Green Star Accredited Professional, specialising in ESD, energy efficiency, water engineering, sustainable materials and green building design and assessment.

He has worked with **ecospecifier** (formerly Natural Integrated Living) for over eight years as an ESD consultant, designer and Green Building Assessor (using Green Star™*, NatHERS, BERS Pro, AccuRate and BASIX rating tools and Energy Plus Simulation Software).

He has worked on numerous ESD consulting projects including retail, commercial and residential projects. He has undertaken eco-material assessments for projects such as AMP's Global Headquarters, the Commonwealth Department of Public Prosecutions offices, Brisbane City Council's new headquarter fitout and for Queensland Education in the Green Star strategies and rating of Moreton Bay Environmental Education Centre and Peregian School.

He was project manager and contributor for content of the Emirate of Abu Dhabi Urban Planning Council's 'Estidama Pearl' New Buildings Design Guide.

He has also undertaken extensive material and product assessments for **ecospecifier** and numerous projects.

Martin has significant experience and capability in:

- Project management and co-ordination (including company promotion and marketing)
- Knowledge of ESD issues and appraisal methods
- Knowledge of eco-materials, products & technologies
- Understanding of life-cycle assessments and techniques
- Sustainable architecture as well as passive solar and thermal envelope design strategies
- Thermal simulation and rating software
- Green Star™ strategies and rating

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Brett Hazlett

Global Commercial Business Development Manager



Brett has more than 20 years experience in sales roles and area management, including key positions with the snack food giant Smiths and also developing his own SBEs which have previously involved a luxury cab service and a horse breeding and training service for the Australian harness racing industry.

Brett's key responsibilities for **ecospecifier** include Business Development, Sales and Account Management of **ecospecifier's** major listed manufacturers globally. This entails his development of new accounts and canvassing interest with manufacturers in Australia and other countries to commit assessment of their products to the **ecospecifier** Verified Products or GreenTag Certification programs and listing on **ecospecifier** website/s.

In addition, Brett is responsible for developing the technical knowledge necessary for manufacturer personnel in **ecospecifier** assessed companies.

Brett's passion for the natural world is expressed in his commitment to help manufacturers understand how to effectively reduce the impacts of their products and communicate the health and environmental benefits of their products.

Prachi Grover
Sales Representative and Sales Administration



Prachi has completed her Bachelor of Business Management Studies (Marketing) from Mumbai University. She then went on to complete her Masters in Environmental Studies from Macquarie University, Sydney.

Prachi's responsibilities for **ecospecifier** include Verified Product and GreenTag Certification sales and account management of Australian manufacturers and all manufacture invoicing and financial control.

Working at **ecospecifier** helps Prachi express her passion for both sales and the environment, as she gets to sell a service which is beneficial and has a positive effect upon the natural world.

Prachi is a keen outdoor enthusiast who spends her time camping & enjoying Australia's natural environment.

Scott Jacob

Research and Audit Team Leader



Scott is qualified with a Bachelor's Degree in Building Science from Appalachian State University in North Carolina, USA. Scott is a Green Star[®] Accredited Professional.

As Research and Audit Team Leader Scott is also responsible for product verification assessments, GreenTag assessments, management of onsite audit activities and overall manufacturer relations.

As a Verified Product and GreenTag[™] Certification program assessor he is responsible for product assessment, management of information exchange and his portfolio manufacturer relations.

He is a regular speak on behalf of **ecospecifier** and GreenTag at seminars and universities.

During a brief hiatus from university, Scott's work as a carpenter building log houses in the Appalachian Mountains led to his interest in sustainable building design and conservation of nature and resources.

Scott uses his knowledge in building science and passion for the environment to make a significant contribution to **ecospecifier**, adding his strengths in research and writing skills to the research hub.

*Green Star[®] is a Trademark of the Green Building Council of Australia

Kryten Ip

Lead Auditor, Verified and GreenTag Product Assessor



Kryten Ip completed a Bachelor of Engineering (Honours) from the Australian National University, specialising in Electronics Systems and Sustainable Energy Systems.

Kryten is an RABQSA International registered Environmental Management System Auditor and he is responsible for all Australian and New Zealand GreenTag™ audits.

As a Verified Product and GreenTag™ Certification program assessor he is responsible for product assessment, management of information exchange and his portfolio manufacturer relations.

He was one of the lead auditors with Good Environmental Choice Services for nearly 2 years.

He has extensive experience in the environmental fields and has conducted audit projects for over 50 international companies from various different industries.

He has strong leadership, language and software skills throughout his work experiences and studies. He is also fluent in Mandarin.

Amelia Philips
Verified and GreenTag Product Assessor



Amelia holds a Bachelor of Environmental Management Honours degree with a major in Sustainable Development at the University of Queensland. She has previously been employed by FWR Group as a Sustainability Consultant and with Integrated Energy Services as a Sustainability Consultant.

As a Verified Product and GreenTag™ Certification program assessor she is responsible for product assessment, management of information exchange and his portfolio manufacturer relations.

Amelia has had experience with environmental management and sustainable development consulting with a strong focus on sustainability management including energy, waste and water efficiency, environmental impact assessments, environmental management plans, corporate sustainability, project sustainability, carbon footprint management and project management of these objectives.

With FWR she assisted assessment of the Molonglo Valley Residential Development, ACT within EnviroDevelopment Certification and provided review of the Molonglo District Sustainability Strategy.

Amelia has also conducted Level 2 energy audits for private businesses as part of the Climate Smart Cluster initiative for the Capalaba Business Improvement District and Moreton Bay Island District as part of the QLD EPA's GreenBiz Climate Smart Business Clusters program, as well as the preparation of an Eco-brief and materials recommendations for a Sustainable Housing in Mt Gravatt to assist the design and building team.

With IES she played a pivotal role in the Solar Schools Project on behalf of Education Queensland, auditing a selection of 15 Queensland State Schools and undertaking research to develop a range of effective sustainability strategies for energy reduction and efficiency.

Amelia has passion to encourage motivation toward sustainability in those that I mentor and work with.

Marie O'Connell
Administration, Webmaster & Systems Team Leader



Marie holds multiple qualifications across a number of disciplines.

She has a degree in Agricultural Science (Nottingham University), Post-Graduate degree in Biology (Edinburgh University) and Teaching degrees – in Chemistry and Information Technology (Liverpool University, UK and Griffith University, Australia).

In addition, Marie has held research and teaching positions at Edinburgh University in the area of Reproductive Endocrinology as well as developing her interests in IT as a software consultant and writer of training courses for the commercial sector in the UK.

Marie is Administration, Database and Website Manager and responsible for all websites, CRM database management and basic product research for global website listings.

Drawing upon skills in science and information technology with a history of environmentally conscious living in residencies throughout Europe, Asia and Australia, Marie brings to the **ecospecifier** team more than 25 years of valuable practitioner experience.

Tanya Lynch

Administration Assistant



Tanya is responsible for administration and reception tasks. She has recently completed a Certificate II in Business Administration.

She is responsible for administrative duties including processing accounts receivable, accounts payable, book orders, fielding emails and telephone enquiries as well as maintaining supplies.

Tanya is currently training at Sarina Russo Training Institute completing her Certificate III in Business Administration whilst with **ecospecifier**.

Tanya has had previous administration experience with an accountancy firm along with various other reception positions whilst travelling throughout Europe.

Tanya spends her spare time with her family.