

Building Green

The educational package that you deliver



Building Materials Intelligence

Materials intelligence within the Australian building industry is an area of specialization, which only a handful of professionals have attained. Yet materials intelligence is crucial in order to set new sustainability benchmarks in the built environment.

Challenges are everywhere. Building standards like Green Stars™ and LEED® and other governmental legislations and building codes all converge to increase the responsibility of industry professionals to be practiced in ecological sustainable design and construction and to know what building products are green, and what are not green.

Building Green is an education solution we offer your firm – of how to apply new knowledge in product, materials and technology selection for building design, specification and construction.



A ready-made educational package

Building Green is a series of 28 modules, divided into 4 core units, complete with PowerPoint presentations, eco-priority guides and reference texts. It is designed to equip senior staff, tertiary lecturers, and other training and development personnel, providing a learning plan and flexible, delivery options that suit different teaching styles and schedules, and help to educate building professionals while in the workplace or to integrate into tertiary curricula.

Periodically updated materials, the Building Green series stays current, integrating new issues, case studies and green product information to ensure that industry practitioners stay informed of new developments in sustainable building design and green product knowledge.

The whole package is an active, part of daily business, serving as a systemized approach to green building solutions; as a powerful reference library; as an ongoing educational tool to meet the developmental needs of younger members of staff, and as a tool to help induct and inform new employees in the culture and practices of your firm.

Empirical research from Australia's inaugural **Green Building Market Report 2006**, discerned some key problems that are hindering green building in Australia, including a lack of informational resources to fulfill green building needs; low levels of knowledge about 'green' products, or their availability; and 'a lack of education' programs, which are perceived as the second largest obstacle to green building in the country, after the perception that green building projects are more expensive, with higher up front costs.

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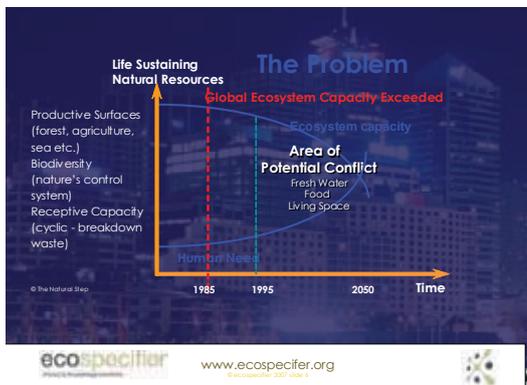


Sustaining Materials Knowledge in Your Business

Building Green is written by David Baggs, Technical Director of ecospecifier, a sustainability educator and researcher. As an author and practitioner of ecological building design and the impact of materials on health and the environment, David and the ecospecifier team has consulted on green projects in Australia alone worth over AUD\$50 billion.

In addition to the knowledge field offered within the Building Green program, ecospecifier's online resource system is integrated to enable periodic updating of case studies, green product information and to ensure the overall content of the program remains contemporary as the field of ecological sustainable design expands.

The Building Green program is a comprehensive, working plan, giving professionals and students of the built environment a new capability and confidence to tackle the specialization of green building solutions and materials intelligence. Comprising 28 Modules, divided into 4 Core Units and eco-priority guides, the program covers:



- Environmentally Sustainable Design (ESD) Compliance and Solutions
- Building Rating, Materials Issues and Solutions
- Green Building and Materials Procurement
- Life Cycle Assessment (LCA) in Practice

Find out more...request the Building Green Pack, which includes:

- Key learning outcomes of the Building Green Program
- Suggested program delivery
- Suggested assessment tasks
- Detailed appendices
- The Building Green Modules
- Eco-Priority Guides pricing structure



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